



# The "Art" of Trust™

**Tap Into Trust to foster an inspiring, inclusive, innovative, engaged and safe culture.**

**Visual cues can enhance both learning and retention.**

Through our Tap Into Trust (TAP) program, this "wall art" has been designed to transform organizations into high trust cultures.

The 12 principles comprising The "Art" of Trust™ were collaboratively developed by dozens of the world's leading trust scholars and practitioners and tested with multiple teams and organizations across industries. In fact, these universal behaviors have already been accessed over 150,000 times.

Our 13-piece "Art" of Trust™ can be displayed separately or together, serving as a permanent visual reminder of the basic principles of trust.

A unifying resource for employees in any industry, schools, hospitals, police departments, government agencies, and even home use. We also provide customized resources to begin and enhance the trust discussion.

Remember, trust is the outcome of principled behavior. We build the tools that help YOU build the trust.

**Ask us about custom designs and co-branding.**