



PRELIMINARY FAQ

What is TRUST! Magazine?

TRUST! Is a digital magazine dedicated to helping leaders and organizations build long-term trust.

Who are the contributors?

TRUST! is a collaborative project of the Alliance of Trustworthy Business Experts and a program of Trust Across America-Trust Around the World. Its parent company is Next Decade, Inc., an award-winning communications firm, that has been in business for over 20 years. Barbara Brooks Kimmel is the owner.

How often is TRUST! published?

TRUST! is a quarterly publication.

How much does a subscription cost?

TRUST! is a free magazine for contributing members of our Alliance. All others will be assessed a small fee on a per issue basis.

How will TRUST! be distributed.

Initially, TRUST! will be distributed via our extensive network of Alliance members. We may migrate to a digital publishing platform at a later time.

How can I contribute content?

Join our Alliance and contribute content for free. All members are vetted.

Must content be original?

First priority will be given to original content. The writer may reuse it once the magazine has been published.

Can I contribute unlimited content?

No. In order to give all members adequate coverage, we are limiting content to three items per issue.

Do you accept advertising?

Yes. Content appropriate and cost-effective advertising will be accepted from both the Alliance membership and nonmembers. Please contact Barbara Kimmel Barbara@trustacrossamerica.com for a rate chart. Directory listings, half page, full page, back cover placement and edition sponsorship are available.

Can Alliance members advertise for free?

No, but members will be granted a 20% discount.